

FOR IMMEDIATE RELEASE

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United Way approves budget

SORBONNE, Ind. – The United Way has approved the largest budget in UW history. Saul Prelate, president of the board called the meeting while Artopeos Kalixt, treasurer of Sorbonne Savings Bank, read the report for budget committee.

Kalixt reports that the 36 UW agencies are asking for a total of \$2,950,046.50 to support yearly activities. The UW itself has asked for \$300,000. The committee cut figures to \$2.8 million for agencies and \$250,000 for headquarters. The recommended budget (raised in Oct. campaign) will be the largest in UW history.

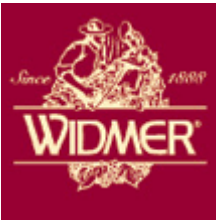
The president of Wolfson Investments, UW member and president of YMCA, Walt Wolfson, requested to hold a capital fund drive in Feb. to raise \$1.5 million for a new indoor swimming pool in the YMCA. Wolfson's requests are denied.

Dr. Marilyn Clements, president of Sorbonne City College, made a brief statement to close the meeting, " I consider my election to be a great challenge and honor. We have a difficult job ahead of us, but I'm sure we will meet our goal. I certainly pledge my total commitment of time and effort."

For more information about the meeting contact Abbey Venable at amvenable@bsu.edu or by phone at 317-599-6465.

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United Way is engaged in nearly 1,800 communities across more than 40 countries and territories worldwide. The UW focuses on creating community-based and community-led solutions that strengthen the cornerstones for a good quality of life: education, financial stability and health.



NEWS RELEASE

For Release: After 5 p.m. on Saturday April 25,2015

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Widmer Winery Company Celebrates Centennial Saturday

NAPLES, New York – Widmer Winery celebrated its 100th anniversary as well as had a few special guests earlier this evening. The event included a ribbon cutting ceremony from junior U.S. Senator Kirsten Gillibrand.

Widmer's Winery features 300 acres of grapevines that are situated at the southern tip of scenic Canandaigua Lake. The company's Lake Niagara is the largest-selling wine of its kind. Widmer's Wine Cellars produce about 30 products, including table wines, dessert wines, its proprietary Lake Niagara brand, sparkling wines, wine coolers and nonalcoholic beverages.

Widmer's is the village of Naples' largest industry and most popular tourist attraction. The company employs a total of 100 people and also takes the 34th place among 1,200 wineries in the U.S.

After the ceremony, President Hettering of Widmer announced the renaming of a public street in his company's name. Four new wines; cabernet sauvignon, chardonnay and sauvignon blanc and a vintage centennial Reserve Seyval blanc, were available for tasting. Afterward, a reception for Widmer's executives; state, regional and local dignitaries, winemakers; retailers, distributors and the media closed the event.

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About Widmer Winery: Widmer's wine cellar is the third oldest winery in New York. The winery is Naples' largest industry and leading tourist attraction. They've strived to make the best wine in the New York, area for over 100 years. The winery also markets its products in 17 other states.

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Vernon C. Schranz lecture speaker announced

MUNCIE, Ind. – The 36th annual Vernon C. Schranz Distinguished Lectureship in Public Relations is having Mr. Robert Hoopes lecture on Tuesday, Oct. 28. The event will take place at 8 p.m. in the L.A. Pittenger Student Center.

The Schranz lecture is the first and longest-running public relations lectureship in the nation. The lecture has gained the status as one of the most prominent lectureships in public relations.

Robert Hoopes is the president of Vox Global, a Washington, D.C.-based strategic communications that is also a subsidiary of Omnicom, one the worlds largest communications firm.

Along with his presidential status at Vox, Hoopes has also been involved in politics for over 25 years. Hoopes is an elite political strategist who has appeared on Bloomberg, Fox News, NPR, MSNBC and BBC World News and is a regular to *The Huffington Post*.

This year's recipient of the Mary Schranz Scholarship is senior public relations major with a double minor in fashion and Spanish, Brittany Noe. Noe is from Carmel, Ind. and is also the account coordinator for Cardinal Communications.

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Ball State University has one of the best and accredited public relations programs in the Midwest. For more information on the The Vernon C. Schranz Distinguished Lectureship in Public Relations visit: <http://schranzlecture.com>.